

HOME-BASED CARE: FINANCIAL LEADERSHIP FORUM

OCTOBER 17-18
CHICAGO, IL

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Home-based care agency executives know the health care economy is rapidly evolving. CEOs and CFOs know that future survival requires success in new care delivery, measurement and payment models, including value-based payment.

The Home-Based Care: Financial Leadership Forum will empower executive and financial leaders to navigate the critical shift in the payment landscape of home-based health care, where only innovative organizations will survive. The Financial Leadership Forum will offer innovative case studies and identify solutions and partners to help leaders implement change in their own agencies.

The Financial Leadership Forum will highlight proven solutions from leading industry partners and strategies to help agencies navigate the changing health care economy. The Forum offers many options to highlight your company and your resources and to drive new client recruitment.

Please contact Visiting Nurse Associations of America Executive Vice President Taney Hamill at thamill@vnaa.org or Alliance for Home Health Quality and Innovation Executive Director Teresa Lee at tle@ahhqi.org for more information and to confirm your participation in the 2016 Financial Leadership Forum.

EXHIBIT

\$1,000/TABLETOP

Get your product or service in the room with attendees via a tabletop display for both days of the Forum.

EVENT ESSENTIALS

LANYARD	\$3,000 M
	\$4,000 NM
HOTEL KEYCARD	\$4,000 M
	\$4,500 NM
PENS	\$2,000 M
	\$2,500 NM
NOTEPADS	\$3,000 M
	\$3,500 NM

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EVENTS + REFRESHMENTS

COFFEE BREAK (2)	Branded napkins and signage. Includes two opportunities.	\$4,000 M \$5,000 NM
BREAKFAST	Branded napkins and signage. Daily exclusive opportunity.	\$3,000 M \$4,000 NM
LUNCH	Branded napkins, signage and introduction during lunch. Daily exclusive opportunity.	\$6,000 M \$7,000 NM
RECEPTION	Branded napkins, signage and introduction during reception. Daily exclusive opportunity.	\$4,000 M \$5,000 NM
BREAKFAST TABLE TALKS	One (1) sponsored and branded breakfast table to host attendee guests on day two of the event. Availability very limited.	\$1,000

PROGRAMMING

DAY 1 EDUCATION TRACK "FUTURE OF HOME-BASED CARE"	<i>Contact Taney Hamill or Teresa Lee for pricing.</i>
DAY 2 EDUCATION TRACK "CURRENT STATE OF HOME-BASED CARE"	

TECH + TRANSPORT

EVENT WIFI	\$7,500 M \$8,500 NM
MOBILE APP	\$5,000 M \$6,000 NM